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Here to help



European Union
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Keele Gateway newsletter 19 October 2021

Keele University has the tools, expertise and resources to complement your organisation and enable it to reach its full potential.

Whether you know exactly what you need or don't know where to begin to solve your problem, our team of experts will be delighted to help guide you towards the innovative solution that you're looking for.

keele.ac.uk/gateway

01782 733001 | gateway@keele.ac.uk

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NEW ENTERPRISE BASE CAMP

Conquer your businesses climb
towards *recovery & growth*

APPLY TODAY

keele.ac.uk/basecamp



New Enterprise Base Camp – Applications now open

Built for early-stage organisations looking for help to refine, innovate and grow.

The New Enterprise Base Camp is a fully-funded immersive expert-led masterclass on a carefully selected range of subjects crucial to the new entrepreneur. Take part in a collaborative learning experience with a host of professional guest speakers to help you to refine your business plan and your leadership skills.

Spotlight speakers



Louise Third, MBE

Director,
Integre Communications Ltd



Baasit Siddiqui

Director,
Siddiqui Education

Base Camp will be delivered in Keele University's Smart Innovation Hub on 11, 12, and 25 November 2021.

[Find out more and **apply today**](#)

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Renewable energy generation begins on campus

Renewable energy generation is now underway at the new Low Carbon Energy Generation Park on the Keele University campus, marking an important milestone in Keele's journey to become carbon neutral by 2030.

Once fully completed, the Park, which features 12,500 solar photo-voltaic (PV) panels and two wind turbines, will generate up to 50% of the University's electricity requirements from renewable sources, saving around 1,500 tonnes of carbon emissions each year.

[Read more](#)

Apprenticeship Webinar

Senior Leader
Apprenticeship
(Delivered with MBA)

WEDNESDAY
20 OCTOBER 2021
11.00-12.00

THIS IS KEELE



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Senior Leader Apprenticeship Webinar

Join us on Wednesday 20 October 11.00-12.00

The Keele University Senior Leader Apprenticeship (delivered by MBA) is designed for professional leaders with senior management authority and taught in the context of real-world practice through focused modules and learning.

This webinar will present an overview of the Senior Leader programme, including modules to expect and how the apprenticeship has positively and strategically impacted individuals and the organisations they work for. You will have the opportunity to hear from our Programme Lead and ask any questions in an informal online setting.

Keele University continues to offer the Senior Leader Apprenticeship via the MBA. We recognise the value the qualification has in offering you the opportunity to gain advanced business knowledge and implementing strategies that will strengthen your organisation, alongside your career.

[Find out more and register here](#)



Autumn EVENTS

Upcoming events at the Smart Innovation Hub

The Smart Innovation Hub is hosting a [series of events](#) to support businesses this October and November.

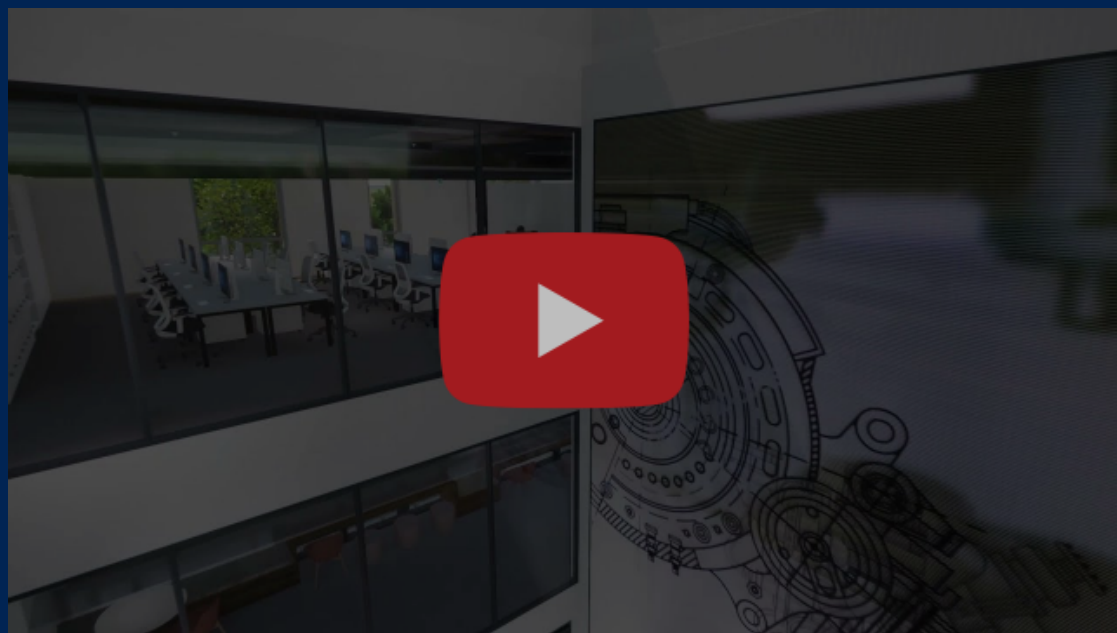
All events will be held in-person and are free to attend, offering excellent opportunities for you to network with other local companies and get advice from a range of professional organisations.

The events are as follows:

Tuesday 26 October 2021, 8:00-9:30 – [Breakfast Networking Event](#)

Tuesday 2 November 2021, 9:00-12:00 – [Professional Services Drop-in Clinic](#)

Tuesday 9 November 2021, 18:00-19:30 – [Sustainability - Waste Management and the Circular Economy](#)

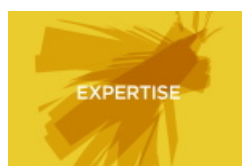
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Digital Society Institute sneak peek

Take a look at what our new Digital Society Institute will look like when it opens on our Science & Innovation Park next year!

[Click here to find out about how your business can benefit from this exciting new project](#)

Opportunities available through the Keele Gateway



Click the buttons above to find out how your organisation can benefit from partnering with Keele University.

You are receiving this email as you have either subscribed to receive information about Keele University's business support opportunities, have interacted with a previous edition of this newsletter or have engaged with the Keele Gateway in some form.

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**Research
England**

*The following support programmes available within the Keele Gateway are receiving funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020:

- Keele University Science & Innovation Park Smart Innovation Hub (Ref: 32R17P01691);
- Smart Energy Network Demonstrator (Ref: 32R16P00706);
- Business Bridge (Ref: 32R18P02530);
- Innovation Centre Seven - IC7 (Ref: 32R19P03785).

The Ministry of Housing, Communities & Local Government (MHCLG) (and in London the intermediate body Greater London Authority) is the Managing Authority for European Regional Development Fund.

Established by the European Union, the European Regional Development Fund helps local areas stimulate their economic development by investing in projects which will support innovation, businesses, create jobs and local community regenerations. For more information visit <https://www.gov.uk/european-growth-funding>.



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